

WHY INVEST IN VIETNAM?

A fast-growing economy creating long-term investment opportunities

2025 GDP growth	8.02%
Economy size	US\$514 billion
GDP per capita	US\$5,026
2022–2025 average GDP growth	7.13%
2025 export growth	16.27%

1. Strong and accelerating economic growth

Vietnam's GDP grew by 8.02% in 2025, its second-highest annual growth rate during 2011–2025. The economy reached approximately US\$514 billion, compared with US\$476 billion in 2024.

2. A growing middle class

GDP per capita reached approximately US\$5,026 in 2025, up from US\$4,700 in 2024. Rising incomes, urbanisation and consumer spending support demand for housing, retail, services and modern infrastructure.

3. Manufacturing and exports

Vietnam continues to strengthen its position as a major manufacturing and export base. In 2025, exports of goods and services increased by 16.27%, while manufacturing grew by 9.97%.

4. Foreign investment

Foreign direct investment remains an important part of Vietnam's growth model. Official 2025 data recorded new, additional and contributed foreign investment capital across hundreds of projects, with manufacturing and processing remaining a major recipient.

5. Infrastructure and urbanisation

Major investment in roads, ports, airports, metro systems and urban development is connecting Vietnam's major economic centres. Better connectivity can support employment, business activity

and long-term property demand.

6. Why property investors are watching Vietnam

Economic expansion, population urbanisation, infrastructure development and rising household incomes create a compelling long-term backdrop for residential and commercial property. However, individual projects, locations, legal structures, financing and entry prices must be assessed carefully.

INVESTMENT TAKEAWAY

Vietnam combines strong economic growth with a rapidly developing urban economy. For investors, the opportunity is not simply the headline GDP number — it is the potential relationship between economic growth, infrastructure, employment, household incomes and property demand.

Important: This brochure is for general information and marketing purposes only. Property values and rental returns can fall as well as rise. Past performance does not guarantee future results. Investors should obtain independent legal, tax and financial advice before investing.

Sources: Vietnam National Statistics Office (2026); Vietnam Ministry of Planning and Investment foreign investment statistics. Figures refer principally to 2025 unless otherwise stated.